

ROCKWOOL's proposal: an introduction

ROCKWOOL has signed an agreement to buy 114 acres of land at the Peddimore site, north of Minworth, next to the Amazon warehouse.

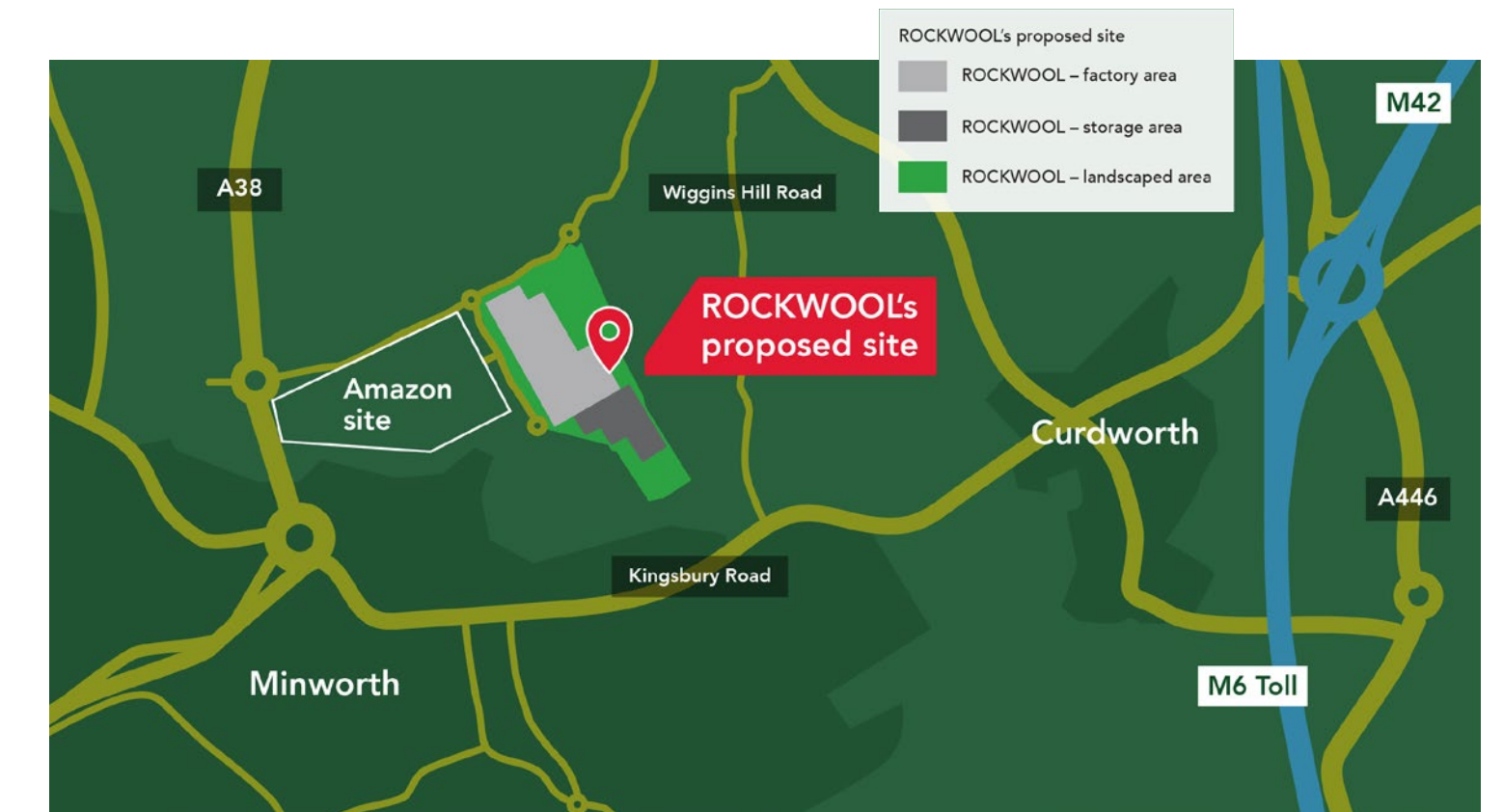
It is our intention to build a state-of-the-art manufacturing facility featuring proprietary electric melting technology for our stone wool insulation products.

The new facility would support construction jobs and provide good, skilled roles, as well as training and supply chain opportunities.



We will then submit a Reserved Matters application later in 2025 outlining more detailed proposals around the design, layout, access, elevations, building materials, and landscaping.

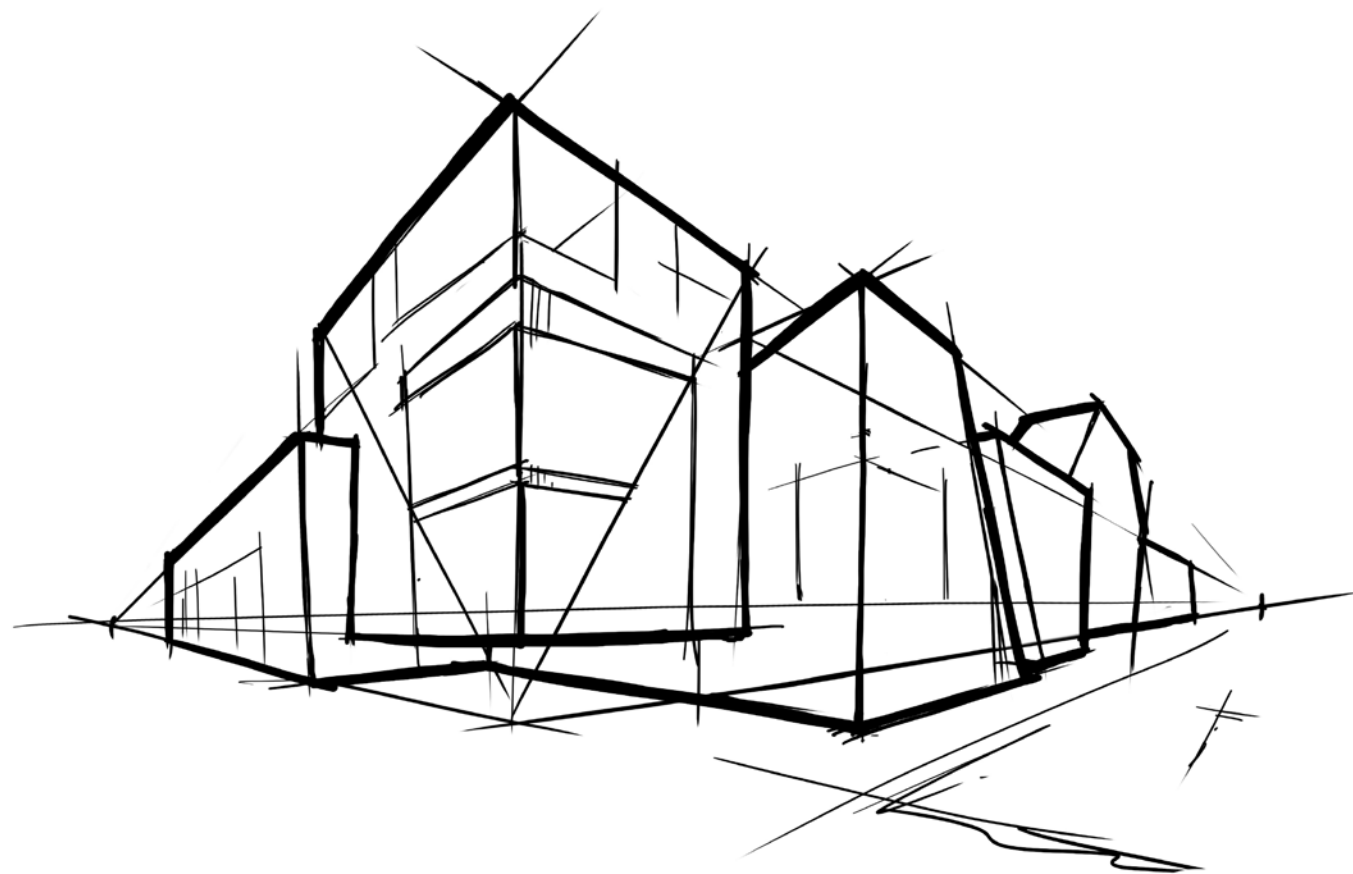
We will update you on these details in the weeks and months ahead as we develop our plans further.



Next steps

The site already has outline planning permission for a manufacturing facility.

Early in 2025, we will be applying to Birmingham City Council for permission to vary the existing planning permissions to suit our specific proposal.



Technology and the environment

We are proposing to build a state-of-the-art manufacturing facility on the Peddimore site.

As part of our commitment to help tackle climate change challenges, as well as being a good neighbour and first-class employer, we will use the latest electric melting technology and aim to achieve BREEAM Excellent ratings to ensure our facility meets sustainability goals and continues to perform optimally over time.



We will also be using best-in-class abatement technologies, such as filters, afterburners and adsorption methodologies to manage emissions.

Meeting stringent environmental standards

Our stone wool can be endlessly recycled. In our manufacturing processes, we also recycle materials from other industries that could otherwise end up as waste, whilst our use of rainwater harvesting reduces the amount of mains water needed during our operations.

Our production facilities are subject to strict air quality regulations that aim to protect communities, wildlife, and the local environment. All environmental impacts will be closely regulated and monitored by the Environment Agency, which sets and monitors stringent limits for process emissions, as well as for matters like noise, dust and odour.

Our applications to Birmingham City Council will be supported by a range of environmental assessments and an Environmental Management Plan.



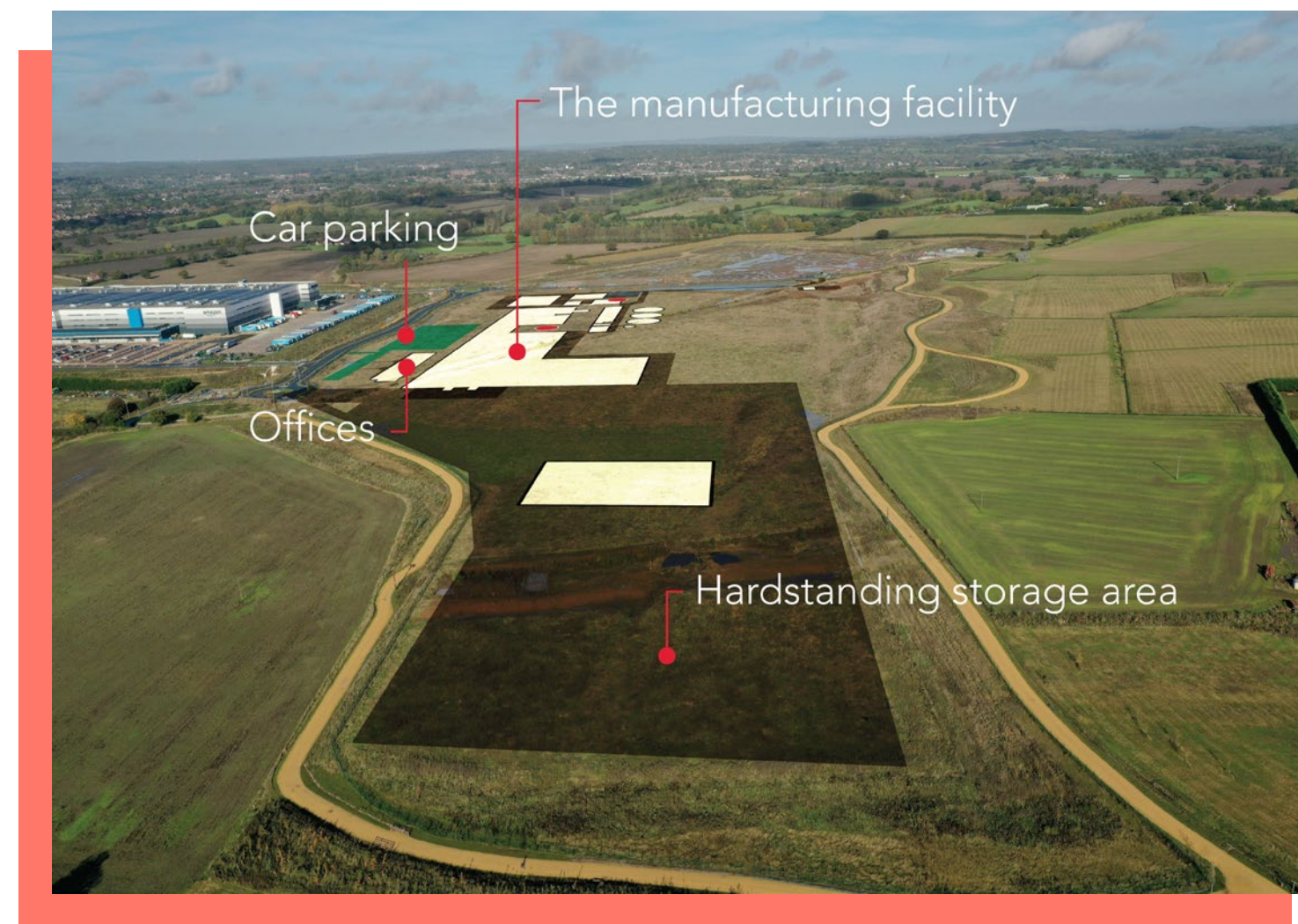
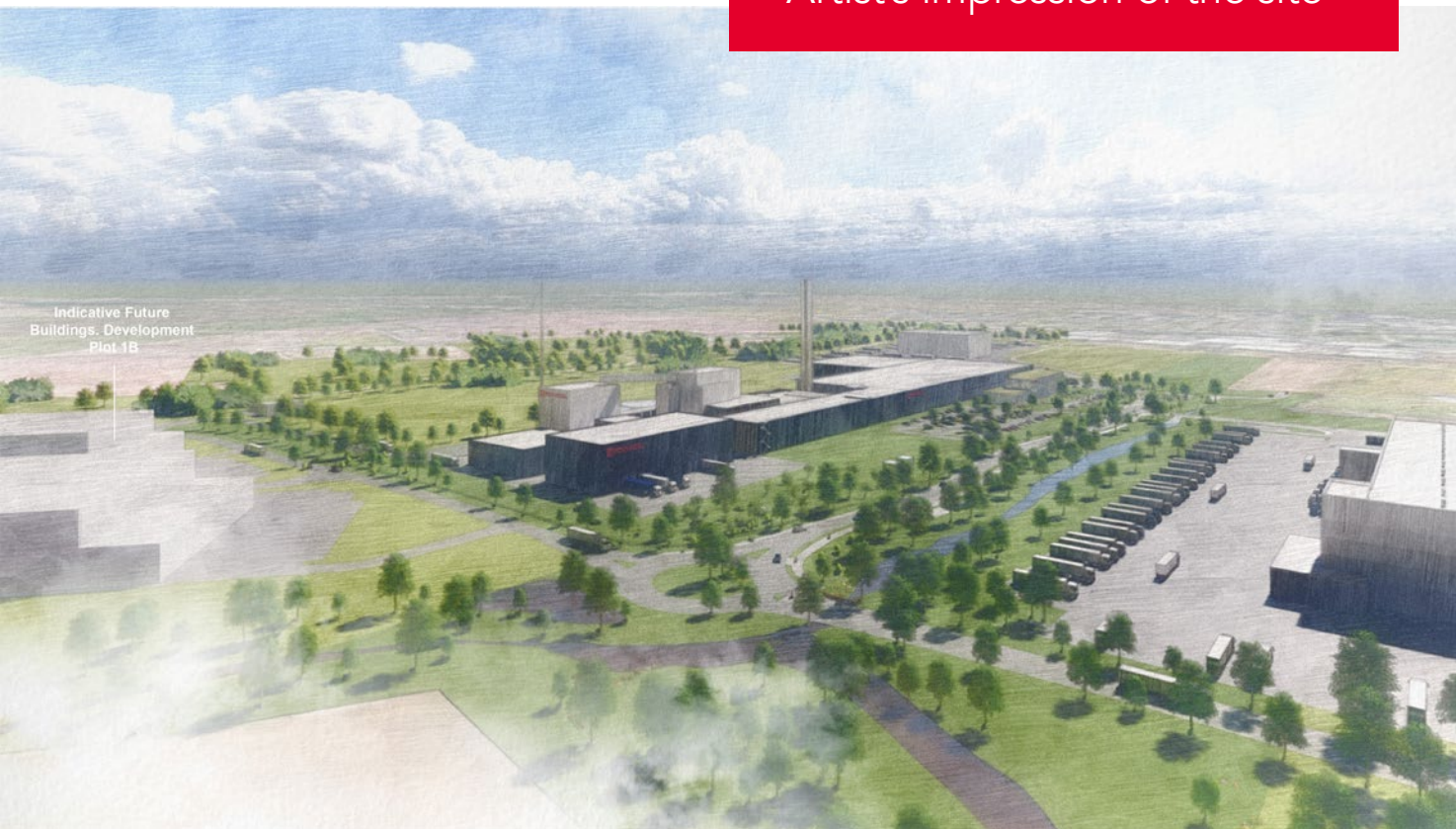
Site layout and operations

The site we are acquiring is 114 acres, 61 of which can be developed on.

Our buildings will be constructed with the use of high-quality materials, with a neutral palette, selected to minimise their impact.

The facility will include a furnace area and product packaging area, curing oven and two stacks.

Artist's impression of the site



A hardstanding storage and loading area will be located to the south of the site, whilst workshops, offices and car parking will be located to the west.

The majority of the buildings will be of 10-18m in height, which is less than the height of the Amazon warehouse.

A small area of one of the buildings would be around 36.5m in height. The two stacks will be a maximum of 75m high.

At full capacity, the manufacturing plant would operate 24 hours a day. Outside activity will be less during night-time hours and at weekends.

Key infrastructure, including a new road and roundabout into the site, along with a pedestrian/cyclist bridge, is already in place from the A38 dual carriageway. All traffic movements into the site will be via the A38 to the main motorway network.

Artist's impression of the site



Detailed plans around the size, location and design of the buildings, along with a detailed plan from a lighting expert and traffic modelling assessments, will be submitted as part of our applications.

Our place in the community

We engage in a number of community-oriented activities in South Wales, including:

- Charitable donations: financial support for local charities and social enterprises that deliver health, housing and environmental benefits
- Charity of the year: enhanced support for causes nominated and voted for by our employees
- Employee fundraising: contributing to fundraising initiatives undertaken by our team to amplify their efforts
- Community sponsorship: collaborating with local organisations to sponsor entrepreneurship education in schools

We plan to mirror this approach in the West Midlands to make a positive contribution to the community.



Local sustainability partnerships

ROCKWOOL Ltd is an active participant in local industrial networks. For example, we are a founding member of the South Wales Industrial Cluster and we also work closely with Net Zero Industry Wales, both of which are driving forward collaboration and solutions for industrial decarbonisation in the area.

We are keen to build relationships like this with businesses in the West Midlands and find meaningful projects to collaborate on.

For example, through these networks in Wales we have undertaken projects on site to generate electricity from waste heat, and supported research into new ways to extract carbon dioxide from our waste gas stream and low carbon energy sources.



Working with the local community

Working with the local community is important to us. As we prepare our applications for submission to Birmingham City Council, we will keep you updated as our plans develop.

Some of our planning documents are available to view on our **website**.



As more documents are finalised, they will be added to the website and available to view.

If you have any questions about the proposal, email us on **community@rockwool.com**

If you would like to respond to our consultation in writing to feed into our plans, please complete our **consultation questionnaire**.

The deadline for responses to be submitted during this consultation period is 8 December 2024.

Alternatively, you can get in touch via one of the following channels:

Website: **www.rockwool.com/uk/peddimore**

Email: **community@rockwool.com**

Post: **FREEPOST ROCKWOOL COMMUNITY**

