

# Plans for local opportunities with new manufacturing facility at Peddimore

ROCKWOOL Limited, part of the Danish-owned ROCKWOOL Group, is a leading insulation manufacturer. Our materials help to make buildings safe, healthy and comfortable by improving energy efficiency, acoustics and fire safety.

We are excited to unveil our proposal for a new state-of-the-art manufacturing facility for the production of non-combustible stone wool insulation. This would create long-term jobs and open up training and supply chain opportunities for the local community.

We have signed an agreement to buy 114 acres of land next to Amazon at the Peddimore site, north east of Birmingham, which is designated specifically for manufacturing use. The site already has outline planning permission for a manufacturing facility, and we will be applying to Birmingham City Council to adapt the existing planning permissions to our specific proposal.

Artist's impression of the proposed new ROCKWOOL site



## Sharing our plans with you

In the coming weeks, we will begin consulting with the community about our plans so that you can find out more, ask questions, and provide feedback. This will include drop-in open house events (see dates and times below) where community members can meet ROCKWOOL leaders and learn about the business, as well as our commitment to delivering social and environmental value in the communities in which we operate.

## Find out more

More information is available at [www.rockwool.com/uk/peddimore](http://www.rockwool.com/uk/peddimore) or at our drop-in open house events:

**Monday 18 November, 3pm – 6pm**  
Cuttle Bridge Inn, Kingsbury Road,  
B76 9DP

**Thursday 28 November, 3pm – 6pm**  
St. George's Church, Water Orton Lane,  
Minworth, B76 9BU

## What does ROCKWOOL do?

At ROCKWOOL, we transform volcanic rock into stone wool insulation. Our products contribute to addressing many of society's biggest climate change challenges, creating new opportunities to enrich modern living and build safer, healthier, and more climate resilient communities.

Globally, we have approximately 12,200 colleagues in 40 countries, including over 500 in the UK where we have a production facility in Bridgend, South Wales. We've been operating there since 1979 and we have a dedicated workforce, many of whom have been with us for between 10-40 years.

Sustainability is central to our business strategy, and our products and way of working contribute to 11 out of the United Nations' 17 Sustainable Development Goals. You can find out more about our commitments and progress to date in our annual sustainability report, which is published on our website at [www.rockwool.com/group/sustainability](http://www.rockwool.com/group/sustainability)

At the open house sessions, we'll have more information about how we make stone wool insulation and how our products are making a difference in the built environment, as well as details of the types of jobs within ROCKWOOL and our proposals for the site.

## What benefits would the facility bring?

The new facility would enable us to significantly boost our UK production, helping the UK to meet its climate change challenges and assisting in creating a safer built environment.

## Contact us

Go to our website [www.rockwool.com/uk/peddimore](http://www.rockwool.com/uk/peddimore), email [community@rockwool.com](mailto:community@rockwool.com), attend one of our drop-in open house events, detailed overleaf, or write to us at our freepost address **FREEPOST ROCKWOOL COMMUNITY**



It would also enable us to create long-term, quality jobs, along with training and supply chain opportunities. We would have a range of opportunities for skilled roles and would also expand our apprenticeship and undergraduate placement programmes to the site in both business and technical roles.

We engage in a number of community-oriented activities in South Wales, including a charitable donations programme that contributes to local causes throughout the year and supports our team's own fundraising efforts. We would replicate this programme of work in the West Midlands.

ROCKWOOL UK is also an active participant in sustainability networks, such as the South Wales Industrial Cluster, which we helped to found. We are keen to build relationships like this with businesses in the West Midlands.